

Imagine you change the future by changing the narrative

CALL FOR APPLICATIONS

Narrative
Change
ACADEMY

Apply now until February 23, 2023

THE NARRATIVE CHANGE ACADEMY

The Narrative Change Academy offers a space for young Europeans to envision, create, and tell post-migrant stories of the variety and complexity of Muslim life throughout Europe. Together you will develop a digital campaign to broaden the presence of nuanced inclusive narratives. What will a digital campaign look like, if we choose new ways of thinking and stop (re)producing stereotypes?

WHAT YOU CAN TAKE AWAY FROM THE ACADEMY:

- Gain knowledge through expert inputs, learn new audience research methods and discuss topics related to Islam in Europe
- Develop, create, and roll-out a digital narrative change campaign
- Present your findings at a final event in Brussels with European stakeholders
- Be part of a growing European network of Narrative Change Ambassadors

WHO CAN APPLY?

Individuals from different backgrounds and experiences between the age of 18 and 27 based in France, the United Kingdom, and Germany.

Please note: Applicants from Germany need to be part of the Young Islam Conference (JIK) network.

Further information here

WHAT IS THE TIMELINE?

Academy workshops will take place in Berlin on

May 11–13, 2023;

June 22–24, 2023;

September 7–9, 2023 and

November 9–11, 2023.

There will be additional digital sessions in between the workshops.

Travel and hotel costs will be covered by the Narrative Change Academy.



The Narrative Change Academy is a project by



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